

Why wash your face with Mary Kay?

Did you know that women control 80% of all purchases made in America? It is important to consider how and who we want to invest in – products, people and companies – and make sure they align with our priorities and values. I'd like to share some of Mary Kay's priorities and values with you all - it is because of these that I choose to invest in Mary Kay!

Did you know that when you wash your face with Mary Kay, you are...

- ✓ Investing in a woman-owned small business, impacting her dreams and goals while also supporting the local economy.
 - MK is a company that was created **by a woman for women!** The Mary Kay business opportunity has helped women all over the world discover extra income, empowered choices and true beauty from the inside out.
 - Share how MK will/has impact(ed) your life, family, goals, etc.
 - We pay a local business tax and this money goes right **back into our community** to pay for things like teacher's salaries and upkeep of the roads we each travel every day.

- ✓ Being backed by a company with a track record of over 50 years of successfully helping women discover products that they love.
 - MK is a family owned, 100% debt-free company with well over \$4 billion in sales annually and is the leader in brand loyalty.
 - We believe this success centers around the priorities that Mary Kay Ash, founder of MK established: **God first, family second and career third.** This is followed closely by living by the Golden Rule!

- ✓ Using products that were NOT tested on animals!
 - For more than two decades, MK has been a global leader in helping to develop alternative testing methods for product safety.
 - But this doesn't mean that our products aren't tested! In a typical year, Mary Kay spends millions of dollars and conducts more than 500,000 tests to ensure that Mary Kay products meet the **highest standards of quality, safety and performance.**

- ✓ Supporting a company that is environmentally friendly.
 - The majority of our products are **manufactured in the US** with our manufacturing plant and 5 distribution centers recently achieving a zero landfill site status.
 - Additionally, MK has an **extensive recycling program** and our distribution centers ship orders using packing materials made of **renewable materials** which are 100% biodegradable.
 - MK partners with the US Forest Service and the Arbor Day Foundation and is responsible for having planted over 300,000 trees.
 - The MK Foundation is building Nature Explore Classrooms in domestic violence shelters that provide learning spaces where children can learn, play and heal from abuse.

- ✓ Giving support to survivors of domestic violence and hope to those suffering from cancer.
 - The Mary Kay Foundation is making strides to **end domestic violence** and awards \$3 million in shelter grants to 150 domestic violence shelters each year.
 - In 2015, the Mary Kay Foundation awarded \$1.3 million in grants to **cancer research.**